

JAC CHEN

RGB Art + Design Creative

jac@jaconni.com

[linkedin.com/in/jaconni](https://www.linkedin.com/in/jaconni)

SUMMARY

OBJECTIVE: Goal to increase and expand skills in Visual Design / Graphics.

HARD SKILLS: Graphic design, photography, photo-retouching, digital painting, storyboarding, character design, website layout, 70 – 80 wpm

SOFT SKILLS: Unique perspectives with both creative and production problem solving, asset creation and management, file labeling and organization, task coordination, scene tracking, meets deadlines, prioritizes, detail-oriented, adaptable, highly-motivated, personable

LANGUAGES: Native English speaker, conversational Spanish, elementary Portuguese, and working knowledge of a selection of Chinese and Japanese [Kanji and Katakana] characters.

EDUCATION

California Institute of the Arts

MFA, Experimental Animation, 2009 – 2012

Parsons School of Design – The New School

BFA, Design and Technology, Animation, Graphic Design, 2005 – 2009

EXPERIENCE

GRAPHICS DESIGNER AT NBCUNIVERSAL

May 2016 – August 2016 (3 months)

UPG Creative Operations - Theatrical Print Department

Executed the development of advertising materials from storyboard and sketch stage to final execution for print and digital media; created key art and collateral material for launching NBC Entertainment programming; designed collateral print materials for NBCUniversal Television Distribution and Universal Television Studios.

CREATIVE SERVICES LICENSE DESIGNER AT NETFLIX

November 2014 – May 2016 (1 year 7 months)

Generates a variety of high-quality, RGB design assets including display art, banners, title treatments, and promotional assets from a subset of raw files ranging from flat .jpegs to fully layered mechanicals.

Other tasks in addition are recreating title assets from basic fonts and/or vector points to full resolution while matching the original control design, isolating merged assets from flattened files, photo manipulation, retouching, color grading, arrangement, clean-up, fixes, and general spec alignment of movie & show artwork, then finishing in various digital formats. Effectively communicates and executes assignments across several cross-functional teams.

Focused on design for Japan, Spain, Portugal, Italy, South America, and Rest of World launches. Also experienced in the recreation of Chinese [Traditional and Simplified], Korean, and Arabic title treatments for both Licensed and Originals with given translations from the language localization team. Miscellaneous projects include e-vites and various one-page Netflix design workflows for different departments and studio partners.

Solo special projects include designing a surprise unisex Digital Supply Chain hoodie with the Netflix logo and a map for global launch: Worked as the liaison with Executive Assistant of Content Operations and a third party printing vendor to ensure highest quality met without errors; designing a Netflix Congratulatory Patent Plaque for four inventors on Parallel Video Encoding based on Complexity Analysis and working with another third party vendor to execute the final printing on silver metal plating material.

HEAD OF GRAPHIC DESIGN, PHOTOGRAPHER, WEB + SOCIAL MEDIA AT SUE WONG FASHION

October 2013 – October 2014 (1 year 1 month)

Creates graphic designs for sales books, brochures, posters, invitations, social media images, website assets; maintains company website via WordPress; also uses creative skill sets for photo retouching, special events house photography, photo archiving, clean-up for final fashion sketches; design research; assists with social media updates as well as preparations for fashion show model casting and pre-fittings; coordinates catalog images with local showrooms; created color ways for the Sue Wong perfume bottle and body cream containers; designed landing steps, two front gate posts, front double doors, fire pots, living

room fireplace, and the master bedroom fireplace of Sue Wong's Modern Art-inspired Malibu home.

LINK: Fashion Portfolio

ARTICLE WRITER AT ODESK

November 2012 – December 2013 (1 year 2 months)

-25 articles on business web Hosting, dedicated servers / hosting, cloud servers / hosting, colocation, vps hosting, virtual servers / hosting, DDoS protection, data centers, grid hosting, and web proxy servers.

-25 articles on wood flooring in London, solid wood flooring in West London, cheap solid wood flooring, cheap hardwood flooring, cheap oak flooring, solid oak wood flooring, real oak wood flooring, real wood flooring UK, and walnut flooring.

-28 articles on telescopic forklift training prices, forklift instructor training, forklift training cost, forklift refresher training, rtitb forklift training, and forklift truck training cost.

-10 rewrites on The London School of Modelling.

-20 articles on home automation (audio and visual, home entertainment, home cinema) in London.

PRODUCTION ASSISTANT AT WALT DISNEY ANIMATION STUDIOS

June 2012 – September 2013 (1 year 4 months)

Worked closely with supervisors to manage artist shots, recorded and updated shot tasks, drove reviews for different departments, typed dailies notes, compiled shot playlists, created shot tracking documents, organized meetings

for artists, transcribed dialogue, liaison for stereo vendor, worked with recruiting to schedule department interviews, documented artwork, designed artboards for formal presentations, ordered overtime meals, volunteered for the Studio at public events [CTN, Siggraph].

- *The Little Mermaid 3D*

- "Get a Horse!" [Mickey Mouse Short]

- *Frozen* [Animation Department]

DISNEY VOLUNTEARS AT THE WALT DISNEY COMPANY

June 2013 – August 2013 (3 months)

Meals on Wheels: Home-delivering meals to seniors and those in need.

Operation Gratitude: Care package preparation of personal letters, snacks, supplies, and entertainment items to U.S. troops serving around the world.

ANIMATOR AT PAUL STEINBERG

May 2012 – September 2012 (5 months)

Created character designs, storyboards, and animation on Sequence 2 of a non-profit environmental awareness short film [The Social Rules Project].

SCOOP PODCASTING COMMITTEE PRODUCTION ASSISTANT AT ACM SIGGRAPH

August 2012 – August 2012 (1 month)

The ACM SIGGRAPH SCOOP Team works to produce short video segments [1 – 4 minutes] that highlight areas such as the various conference venues,

experiences of attendees, and special events. Shot footage, managed sound check, edited levels and color correction. Interviewed attendees and exhibitors of E-TECH.

ANIMATOR AND CONCEPT PITCHER AT TONGAL

June 2010 – May 2012 (2 years)

Storyboards and animation done for multiple potential 30 second commercial spots for companies [such as Nine West, Firefly Toothbrushes, and Luster White], as well as consistently pitching concepts for new marketable products.

FREELANCE SPEED PAINTER AT BARS+TONE

August 2010 – August 2010 (1 month)

Speed Painting recorded of a model integrated into Creative Promo Video for company relaunch.

ART INTERN AT CALLAWAY ARTS & ENTERTAINMENT

February 2006 – February 2007 (1 year 1 month)

Art Assistant on Madonna's The English Roses children's books. Press kit assembly and mail orders to various review companies and individuals. Barnes and Noble Window design on 46th St. and 5th Ave, NYC for The English Roses II Promotion. Graphic Editor on Little Miss Spider book series. Researcher of new marketable children's products for Relations Department.

RECOMMENDATIONS

“JAC has a unique approach to visual graphics. She has her distinct view of color, concept and composition that differ from everyone else's. In addition to her refined intuition, she's got the speed that helps her tackle high-volume projects way before the actual due date. I also greatly appreciate JAC's eagerness for constant growth and challenges; and she does this with humbleness, yet with confidence which is reflected in her creations.

I feel lucky to have had the opportunity to work with JAC and would recommend her without hesitation.”

—Lusine Hovsepyan, Producer at Netflix

“JAC helped me design a patent plaque for a colleague as well as a few other designs for my team. JAC went beyond simply designing the award and took on managing the entire project, in which she did a fantastic job. Her designs looked great and she coordinated everything with the 3rd party company we commissioned to make the plaques. I highly recommend JAC for a design/project management role and hope to have the opportunity to work with her again in the future.”

—Nick Levin, Global Engineering Manager at Netflix

“In a word: PERSEVERANCE Jessica Chen is the benchmark that all present and future students are measured. When Ms. Chen entered my class in 2009, she was concerned that she didn't have the foundational experience to tackle an advanced class on character modeling. Her personal artwork convinced me otherwise. Jessica didn't have an easy time. Week after week, she encountered a series of challenges and set backs. If it could go wrong, it did – Murphy's Law was in full effect. Most other students would have packed up and left Dodge but not Jessica, not a chance. She worked through each problem with unwavering focus, exponentially growing her skill set that out paced her fellow students. Jessica comes to the table with dedicated focus, raw talent and a GREAT attitude – making her a solid asset to any creative team.”

— Dan Platt, taught JAC at California Institute of the Arts

"I would like to endorse Jessica Chen with my highest regards. She is a pleasure to be around, always full of positivity and curiosity. I believe she will go far in which ever career path she chooses. Jessica was one of my favorite students at Cal Arts. I look forward to seeing what beautiful art she creates in the future!"

— John Mahoney, taught JAC at California Institute of the Arts

"With a work ethic set to autopilot Jessica cannot help but go above and beyond even the highest expectations. She is brilliant of mind, requiring only the slightest direction, and is able to work with incredible speed and efficiency. Concise communication skills, combined with a charming and sincere demeanor, make Jessica a talent I recommend without reservation. I look forward to whatever opportunity I might have where I might further engage her services."

— Robert Duncan, JAC's client at California Institute of the Arts

"Jessica [JAC] is responsible, professional, and creative. She had the challenge of visually interpreting a story and did a magnificent job with minimal direction."

— Paul Steinberg, JAC's client at California Institute of the Arts